







RÉSEAU DES INSTANCES DE RÉGULATION

62nd session of the CSW 12-23 March 2018



SIDE EVENT

Freedom of Communication and Gender Equality

Organizers :

African Communications Regulatory Authorities Network (ACRAN -www.acran.org) Mediterranean Network of Regulatory Authorities (MNRA- www.rirm.org) Francophone Network of Media Regulators (REFRAM - <u>www.refram.org</u>) Ibero-american platform of Audiovisual Regulators (PRAI - <u>www.prai.tv</u>) Platform of West African Economic and Monetary Union Regulators (UEMOA)

In partnership with :

Organisation Internationale de la francophonie (OIF) <u>www.francophonie.org</u> Global Alliance on Media and Gender (GAMAG) <u>www.gamag.net</u>

Coordinated by the High Authority for Audiovisual Communication of Morocco

Fixture: Thursday March 15th, 10h-11h15 AM Venue: Room CR12 GA Building, UN Headquarters, New-York

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Language : French – English

Context

Current national and international reports are still indicating the weakness of women's access to, presence and voice in the media, as well as the predominance of stereotyped gender roles through contents. An inquiry at the global scale regarding the implementation of normative texts with legal and / or political implications and incentives is necessary to accelerate the transition from "rhetoric to effectiveness". At the same time, a collective awareness of professionals and other media players, including broadcasters, publishers, advertisers, producers and regulators, are urged to be aware of the close link between freedom of communication and gender equality and to act concretely in this direction Theme

For media actors, freedom of expression and communication is a fundamental right guaranteed by international human rights law, in the same level as non-discrimination of gender and equality between men and women. These two principles, which together derive their respective philosophical and practical significance from the indivisibility and interference of human rights, form the basis of any significant advance in favor of Women / Men equality in and through the media.

Objectives

To question the concepts, approaches and tools of analysis and action for a better understanding of the issue of gender equality, applied to a particular and evolving field, which are the media.

To Share both reflections and field experiences of media regulators, belonging to different geographical and cultural areas, in terms of regulation, monitoring and support of media to promote the culture of equality.

Speakers

Ms Sylvie Pierre-Brossolette



Member of Conseil Supérieur de l'Audiovisuel (France) Presidency of MNRA

Mr Gyan Kwasi Apenteng



Chairman of the National Media Commission (Ghana) President of ACRAN



Mr Nouri Lajmi

President of the High Independent Authority for Audiovisual Communication (Tunisia) Vice-President of REFRAM

Mrs Maria Lizzaraga



Medias and Audiovisual Contents Director IFT (Mexico) Vice-President of PRAI

Mr Abdourahamane Ousmane



President of High Council of Communication (Niger) **UEMOA Regulators**





Chairwoman of Global Alliance on Media and Gender **(GAMAG)**

Moderator

Mrs Amina Lemrini Elouahabi



President of the High Authority for Audiovisual Communication (HACA- Maroc) www.haca.ma

Mme Martine Simonis



Secretary General of the professional Journalists Association of Wallonie-Bruxelles Federation of Belgium



