



19th Plenary Assembly, 16 and 17 November 2017

Marseille, France

Minutes and Action Points

The 19th Plenary Assembly of the Mediterranean Network of Regulatory Authorities (MNRA) was held in Marseille on 16 and 17 November 2017 at the invitation of the vice-presidency of the network provided by the Conseil supérieur de l'audiovisuel (CSA), France.

Following the opening speech of the outgoing chairmanship by Josep Maria Guinart, member of the Spanish CNMC, Mr. Olivier Schrameck, Chair of the CSA, took the presidency of the network and opened the works.

Nineteen member bodies participated in the meeting: the AEM of Croatia, under the outgoing vice-chairmanship, the CAA of Andalusia (Spain), the CAC of Catalonia (Spain), the CCA of Moldova, the CCSB of Israel, the CNA of Lebanon, the CSA of France, the CRA of Bosnia and Herzegovina, the CRTA of Cyprus, the ERC of Portugal, the HACA of Morocco, the RTÜK of Turkey, represented by their president, the AVMU of the Republic of Macedonia, the CNMC of Spain as Vice-President, the IMC of Kosovo, the REM of Serbia, represented by a member, the BA of Malta, the GRA of Gibraltar, the NCRTV of Greece, represented by the services. The National Audiovisual Institute (INA) and the Mediterranean Center for Audiovisual Communication (CMCA) were invited as observers.

The 19th Plenary Assembly celebrated the 20th anniversary of the network.

The first part of the work of the meeting was a continuation of the 18th Plenary Assembly on the treatment of the migration crisis and the work of the Gender and Media Working Group.

The second part was devoted to regulation at the service of social cohesion in a digital environment.

Minutes (I)

Thursday, 16 November 2017

- Opening speech by Mr. Josep Maria Guinart, President of the MNRA and Member of the CNMC, Spain.

- Transfer of the chairmanship of the MNRA to Olivier Schrameck, Vice-President of the MNRA, President of the CSA, France.

- Speech by Olivier Schrameck, new President of the MNRA

- Welcome address by Mr. Jean-Claude Gaudin, Mayor of Marseille

• Media treatment of the migration phenomena: Follow-up to the Barcelona Declaration

- Draft workshop on the informative treatment of Mediterranean migrant and refugee crisis in the audiovisual media

Presentation by Mr. J. M. Guinart, Vice-President of the RIRM and Member of the CNMC, Spain, and Mr. J. E. Gradolph Cadierno, Director of International Affairs of the CNMC.

The workshop to be organized during the first semester of 2018 in Barcelona by the CNMC, will focus on raising awareness on the issue, presenting the treatment of the migration crisis in traditional and digital media, taking into account the testimony of migrants and will look to publicize the role of regulators. It will be open to the participation of international organizations including UN agencies and UNESCO and other regulatory networks

- Testimonials and initiatives of regulators

Mr. Ilhan Yerlikaya, President of the RTÜK, Turkey, presented the migration crisis and highlighted the role of the audiovisual media in Turkey in informing and alerting public opinion through fair treatment in news programs, the dissemination of messages of general interest and the prevention of hate speech.

Ms. Rabha Zeidguy, member of the HACA, Morocco, spoke on the representations of migration in the audiovisual media in Morocco through concrete examples of the treatment of information, especially in television news. She recalled the principles of protection of human rights and human dignity that guide the work of HACA.

Mr. Jean-François Mary, member of the CSA, France, highlighted the scope of the 2013 CSA Recommendation on the treatment of international conflicts, civil wars and terrorist acts by audiovisual communication services and drew attention on the necessary perspective of human realities and images through analysis and commentary.

Mr. Hassan Hamadé, Member of the CNA, Lebanon, Mr. Ilhan Yerlikaya, President of the RTÜK, Turkey, Mr. Plamenko Custovic, President of the CRA, Bosnia and Herzegovina, took the floor to highlight the sharpness of the migrant crisis and the relevance of the workshop project.

Gender and Media – Achievements

Ms. Julia López de Sa, Deputy Director of Audiovisual, CNMC, Spain, and Chair of the Gender and Media Working Group, presented the study on gender equality in television sports programs, to which contributed the Croatian AEM, the Andalusian CAA, the Catalan CAC, the Spanish CNMC, the French CSA, the Portuguese ERC, the Moroccan HACA, the Serbian REM. She commented on the low representation of women's sport and the low presence of women on the air in the concerned countries and proposed recommendations for Mediterranean regulators among which signing of a pact on sport with the media, journalists, institutions and the competent authorities in the field of sport.

Ms. Nathalie Sonnac, member of the CSA, France, presented the action of the Council in the matter of mediatization of the female sport, communicated the report on the broadcasting of women's sport practice on television, and the operation "les 4 saisons du sport féminin".

- Gender and Media – Perspectives

Carmen Fernández Morillo, member of the CAA, Andalusia, Spain, presented the framework and proposal for a study on the issue of "gender violence" to be carried out in 2018.

Ms. Sylvie-Pierre Brossolette, member of the CSA, France, recalled the regulatory framework of the missions of the Council in the fight against the sexist prejudices and violence against women. She presented the obligations of the media to broadcast each year programs and / or topics contributing to the fight against gender bias and violence against women, as well as non-stereotypical programs and presented the interventions of the CSA to the broadcasters.

Ms. Carme Figueras, member of the CAC, Catalonia, Spain, recalled the work undertaken by the Catalan authority on the issue and in particular the interventions of the CAC signaling to justice Internet content trivializing gender violence.

Ms. Amina Lemrini El Ouahabi, President of the HACA, Morocco, discussed the modalities of the participation of media regulators at the 62nd session of the UN Commission on the Status of Women, on 12-23 March, 2018 in New York in order to give full visibility to the work of the MNRA on gender equality at the international level and to influence the recommendations of the UN Commission on the Status of Women by the expression of a joint declaration

• **Social cohesion and the digital environment: adaptation of the audiovisual regulation, revision of the Audiovisual Media Services Directive**

Ms. Nathalie Sonnac, member of the CSA, France, presented the framework of the current revision of the Audiovisual Media Services Directive and underlined the stakes: extension of the scope to the platforms of video sharing, but also to social media and live streaming services; strengthening the rules applicable to non-linear services in order to contribute to the promotion and financing of European works; better protection for all kinds of audiences from harmful content, intrusive commercial communications, incitement to terrorism, and the accountability of ERGA and national regulatory authorities to play a leading role in the implementation of the revised directive.

Mr. Roger Loppacher, President of the CAC, Catalonia, Spain, supported the CSA position and insisted on strengthening the role of regulatory authorities in this new directive.

Mr. Damir Hadjuk, President of the AEM, Croatia, and President of ERGA, spoke about the work to be done by the ERGA regulators on the revision of the AVMSD.

Mr. Nicolas Curien, member of the CSA, France, presented the work of the Council on the algorithms, and posed the stakes of regulation of the platforms in terms of the protection of personal data, diversity and pluralism of the audiovisual contents and support to the creation.

Ms. Kkadija El Ghour, member of the HACA, Morocco spoke about the importance of the search for social cohesion in this new environment.

• **Social cohesion and the digital environment: adaptation of the audiovisual regulation What form of regulation? Articulation of regulatory mechanisms, co-regulation and self-regulation in the digital environment.**

Ms. Charis Tsigou, legal adviser at NCRTV, Greece, spoke about the challenges of different forms of regulation, particularly from the example of video sharing platforms

Mr. Frédéric Bokobza, Deputy Director General of the CSA, France, intervened to recall the asymmetry of the regulation in an environment where the consumption of video products on the social networks and the sites of video sharing occupy an increasing place. In this environment the role of regulators remains essential to implement the key principles of regulation at the service of social cohesion. The methods and tools of regulation must evolve and integrate self-regulation and co-regulation.

The debate opened with the interventions of Mr. Zoran Fidanovski, Council Member of AVMU, Republic of Macedonia, Mr. Mohamed Gallaoui, Member of HACA, Morocco, Mr. Kaleb Kandil, Member of CNA, Lebanon, who questioned on the necessary regulation of the contents diffused on the Internet which the fake news.

• **Social cohesion and the digital environment: security and the media, treatment of information in times of crisis**

Mr. Roger Loppacher, President of CAC, Catalonia, Spain, spoke on the treatment of the Barcelona and Cambrils attacks on television and on the internet, recalling the principles of protecting the rights of victims and vulnerable groups and avoiding the use of sensationalism. He also mentioned the case of amateur videos broadcast on the internet, stressing that the same principles should apply.

Mr. Jean-François Mary, member of the CSA, France, following the attacks of 2015 presented the precautions to be taken by the media for the coverage of the terrorist attacks, elaborated by the CSA through collaboration and founded on the principles of the preservation of public order, the protection of persons and the respect of the human dignity of the person committed to be reconciled with the right to information.

Friday, 17 November 2017

• **Social cohesion and the digital environment: media literacy and protection of minors**

Ms. Emelina Fernandez Soriano, President of the CAA, Andalusia, Spain, presented the results of the Audiovisual Barometer of Andalusia on the use of internet by minors and CAA recommendations to families for an appropriate use of Internet. She drew members' attention to the importance of developing media literacy.

Mr. Nurullah Oztürk, member of the RTÜK, Turkey, spoke on media literacy and the protection of minors in Turkey by presenting the joint actions of RTÜK and the Ministry of Education in schools.

Ms. Yvonne Griley, member of the CAC, Catalonia, Spain, presented the reports on the protection of minors on the Internet of CAC and, in partnership with the Ministry of Education, the eduCAC program of media education for teachers and educators and families.

Ms. Carole Bienaimé-Besse, member of the CSA, France, presented the stakes of the protection of the young public in the digital age by underlining the necessity to implement new tools of self-regulation and recommendations to protect the young public from harmful content, to be built on the partnership with broadcasters, ministries and sector players.

Ms. Lemrini, President of the HACA, Morocco, Ms. Khadija El Ghour, Member of HACA, Morocco, Mrs. Yifat Ben Hai Seghev, Chair of the CCSB, Israel stressed the importance of the role played by regulators in education media and different forms of partnership with national education and industry players.

• **Social Cohesion and the Digital Environment: Diversity and Media**

Mr; Damir Hajduk, President of the AEM, Croatia, spoke on the mechanisms for supporting and funding cultural diversity and pluralism to the Croatian local and community media for the promotion of public interest content.

Ms. Charis Tsigou, Legal Counsel, NCRTV, Greece, recalled the conditions of internal and external pluralism of the media necessary to ensure the promotion of cultural diversity in the digital environment.

Mr. Carlos Magno, President of the ERC, Portugal, spoke on the apprehension of "*how we see others*", "*And if Camus's stranger was a regulator?*" to call on the network members present to reflect on the missions and commitments of regulators in the digital environment.

- **Presentation of the draft declaration for an overhaul of the audiovisual regulation in the digital environment proposed by the CSA, France.**

- **Network life**

- Presentation of the renovated MNRA website by Caroline Cesbron, Director of Information and Institutional Communication, CSA, France.
- Adoption of the Marseilles Declaration for an overhaul of the audiovisual regulation in the digital environment.
- Application to the incoming vice-president of the MNRA:
 - Speech by Mr. Roger Loppacher, President of CAC, Catalonia, Spain.
 - Statement by Mr. Josep Maria Guinart, Member of CNMC Council, Spain, Vice-President of the MNRA.
 - Statement by Olivier Schrameck, President of the MNRA.
- End of the works.

Decision Record (II)

- **Adoption of the Marseilles declaration for an overhaul of the audiovisual regulation in the digital environment** by which the **member authorities** undertake to work for an audiovisual regulation adapted to the digital age and its democratic requirements, and in particular to the objective of social cohesion.

They **commit** themselves to:

- **adapt their regulatory practices and tools, making sure to involve all audiovisual communication stakeholders, especially new digital services;**
- **to gather and share their knowledge and practice of regulation in a digital environment, by strengthening their cooperation in the framework of the MNRA, as well as bilaterally;**
- **continue and deepen the work of the MNRA on the necessary evolution of the audiovisual regulation;**
- **make these works available to public authorities and regional and international bodies to feed their reflection on the challenges of audiovisual communication in the digital age.**

- **Organization of a workshop in March 2018 on migrants in Barcelona, Catalonia, Spain** at the initiative of the CNMC Vice-Presidency in the follow-up to the Barcelona Declaration of November 2016 on the treatment of information the crisis of Mediterranean refugees and migrants.

- Continuation of the work of the Gender and Media Working Group:

- **Conducting a study on the treatment of gender violence;**
- **Participation of the MNRA in the work of the 62nd session of the UN Commission on the Status of Women, 12 - 23 March 2018, New York, United States** to promote the role of audiovisual regulators in the field of gender equality women

- **Appointment of Roger Loppacher i Crehuet, President of the Catalan CAC to the incoming Vice-Presidency.**