

MEMORANDUM OF UNDERSTANDING

between

the Mediterranean Network of Regulatory Authorities (MNRA)

and

the Permanent Conference of Mediterranean Audiovisual Operators (COPEAM)

PREMISE

The **Mediterranean Network of Regulatory Authorities (MNRA)** created in 1997, in order to strengthen the cultural and historical ties between the two borders of the Mediterranean Sea and enable the independent audiovisual regulatory authorities of the region to identify the common issues by which they are confronted in the globalisation context.

The **Mediterranean Network of Regulatory Authorities (MNRA)** provides a discussion, regular information exchange, research and joint initiatives platform on issues related to audiovisual regulation. The network acts as leverage for free and responsible communication in the Mediterranean region.

Since its creation in 1996, the **Permanent Conference of Mediterranean Audiovisual Operators (COPEAM)**, which gathers most public television broadcasters and independent professionals from the Mediterranean media and culture, contributed substantially to the development of the Mediterranean audiovisual activities, which became a powerful vector of knowledge, incentive to conceptual debates, creation sharing and cultural and audiovisual works circulation in the whole Euro-Mediterranean region.

Within the above outlined framework and considering the concordance of their respective missions in the above mentioned fields, the COPEAM and the MNRA agree:

- to promote a common action aiming particularly at the development of the third axis of the Strategic Action Plan of the COPEAM which was adopted as a Final Resolution addressed to the Euro-Mediterranean Heads of State and Government by the Cairo General Assembly on 19 April 2009 (cf. document in attachment),

which consists in

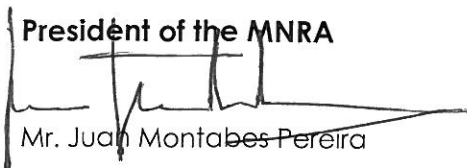
- encouraging the establishment of a shared legal framework in the field of radio and audiovisual broadcasting, production and programme protection,
- supporting the development of a harmonised regulation framework on the basis of the Declaration on Audiovisual Content Regulation adopted by the MNRA at the 10th meeting which took place in Reggio Calabria on 3 October 2008 (cf. document in attachment).

and

- keeping with the process of the Union for the Mediterranean though the strengthening of the Mediterranean audiovisual sector.

Done in Paris, on 11th April 2010

President of the MNRA



Mr. Juan Montabes Pereira

President of the COPEAM



Mr. Emmanuel Hoog